

# CANTERBURY PARK BRAND GUIDELINES

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## PRIMARY LOGO



**CANTERBURY  
PARK** EST 1985



**CANTERBURY  
PARK**



**CANTERBURY  
PARK** SHAKOPEE, MINN

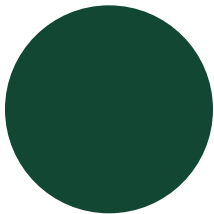
HORIZONTAL V1

VERTICAL

HORIZONTAL V2

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## COLOR



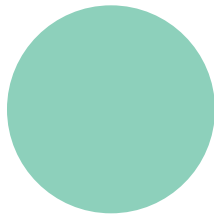
**CBY GREEN**

PMS 3435

C87 M45 Y78 K49

R18 G71 B52

#124734



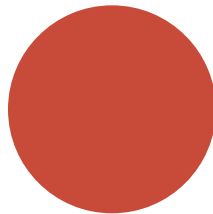
**MINT**

PMS 337

C44 M0 Y33 K0

R143 G208 B187

#8FD0BB



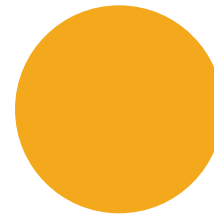
**BURNT ORANGE**

PMS 7619

C16 M84 Y86 K5

R198 G75 B56

#C64B38



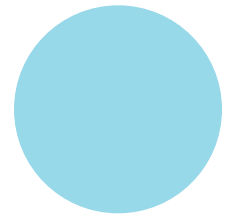
**GOLDENROD**

PMS 130

C2 M38 Y100 K0

R244 G168 B29

#F4A81D



**SKY BLUE**

PMS 304

C38 M0 Y7 K0

R152 G217 B233

#98D9E9

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## FONTS

# BALBOA PLUS FILL

HEADLINE

## MR EAVES XL MOD OT - HEAVY

SUBHEADING

Mr eaves xl mod ot - bold

BODY COPY