



## CANTERBURY PARK

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1100 Canterbury Road  
Shakopee, MN 55379

# Badger Hill Brewing Company Collaborates with Canterbury Park on Racetrack's Own Beer

*Post Time Peach Ale, perfect for summer racing, debuts May 4*

### ***For Immediate Release:***

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Shakopee, Minn. -- Two businesses based in Shakopee, Minn., Badger Hill Brewing Company and Canterbury Park, have collaborated on a new beer that will be available at both venues this spring and summer. Beginning Friday, May 4, opening night of the 70-day horse racing season at Canterbury, Post Time Peach Ale will be flowing at three locations in the Canterbury grandstand as well as the Badger Hill taproom.

Post Time Peach Ale is a crisp, refreshing beer, with notes of citrus and a hint of peach. It has an ABV of 5.2% and IBU of 45.

"Collaborating with Canterbury Park and crafting the perfect Post Time beer is exactly what this race season demanded," COO of Badger Hill Brewing Company Jennifer Johnson said. "We wanted to make a high quality craft beer that racetrack goers could enjoy while cheering on their favorites, as well as enjoying the multitude of offerings Canterbury Park has. Post Time Peach Ale is extremely refreshing with just a hint of peach to give the perfect twist to this pale ale. While we won't guarantee it'll make you luckier - it can't hurt!"

Badger Hill Brewing Company, founded in 2012, has been brewing unique ales at its Shakopee location since 2014.

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“Badger Hill has created a great beer that will be a winner with racing fans,” Canterbury Park Vice President of Marketing John Groen said. “Working together with Badger Hill on Post Time Peach Ale is a perfect way to emphasize what makes Shakopee and RiverSouth such a unique destination. Canterbury Park and Badger Hill are important to a city that is serious about fun.”

Post Time Peach Ale will be available at Canterbury Park on tap and in 12 ounce cans. The label features the iconic Canterbury Park logo along with a depiction of horses breaking from the starting gate, symbolic of the exhilarating taste of this ale. Post Time in racing parlance is the time a race is scheduled to start and all entrants must be at the starting gate.

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**For Post Time Peach Ale can art and video B-roll of canning process and brewery shots use this link:**

<https://canterburypark.egnyte.com/fl/QFcRgk2by>

### **About Canterbury Park**

Visit Canterbury Park in RiverSouth—Land of Big Fun! RiverSouth<sup>SM</sup> is a collaboration promoting premier entertainment destinations just minutes south of Minneapolis. With four of Minnesota’s biggest attractions just four miles apart, there’s fun around every bend. Partners include Canterbury Park, Mystic Lake Casino Hotel, Valleyfair, and the Renaissance Festival. The suburban Minneapolis racetrack originally opened in 1985 as Canterbury Downs but closed shortly after the 1992 season concluded. Randy Sampson, his father Curtis, and businessman Dale Schenian purchased the track and surrounding property in 1994 and re-opened for simulcast racing in May of that year. With a new name, Canterbury Park, and a business plan that included year-round simulcasting, special events, entertainment, and the notion of land development in the future, live horse racing returned to the state in the summer of 1995. This year marks the 24th live racing season under the current ownership.

### **About Badger Hill Brewing Company**

High quality craft beer South of the River brewed by quality people - visit our taproom located in Shakopee, Minn. and find our brews on liquor store shelves and on tap around the area. At Badger Hill Brewing we think some of the best things happen over a beer. Friendships begin, ideas are shared, and some of the best stories are told. Heck, our story began over a beer. Broc and Britt met years ago over beer and they eventually gave little brother Brent his first beer (he was 21 of course). And, the three of us met Michael brewing beer. Badger Hill started back in 2012 and moved to Shakopee in 2014.