



## ***2008 Silver Level Partnership***

- **Recognized Corporate Partner of Canterbury Park with over One Million Visitors Annually**
- **14'x27' Outdoor Tri-Vision Advertisement displayed during Live Racing or 4'x30' Billboard Advertisement displayed year round \$25,000**
- **8'x8' Billboard at Sixth Furlong Chute \$10,000**
- **Naming rights to one Group "C" Event during Live Racing \$6,000**
- **One 30 second commercial spot on National Simulcast, Infield Big Screen and all 800 in-house TV's every day during Live Racing \$8,500**
- **One 5 second PA announcement every day during Live Racing \$3,000**
- **One 7'x3' Indoor Corridor Sign displayed year round \$2,500**
- **Half page black & white or quarter page color ad in Live Racing Program (350,000 copies) \$8,000**
- **Up to \$2,000 non-alcoholic hospitality \$2,000**
- **Company logo featured in Pocket Schedule (400,000 copies) \$3,000**
- **Company logo and link featured on Canterbury Park's website (450,000 hits annually) \$500**
- **30 "Canterbury Platinum Packets" \$2,460**
- **1500 general admission tickets to Live Racing \$7,500**
- **Reserved seating for six to all Live Racing Events in the Park Restaurant (based on availability) \$1,200**
- **One threesome and one hole sponsorship for 7<sup>th</sup> annual Canterbury Park Partners Golf Tournament \$600**

***Silver Level Promotional Value: \$80,260***

***Silver Level Partnership Investment: \$24,000***