



## ***2008 Gold Level Partnership***

- **Recognized Corporate Partner of Canterbury Park with over One Million Visitors Annually**
- **A minimum of forty (40) 12'x25' digital messages on Infield Daktronics Digital Message system every live race day \$30,000**
- **3'x30' Finish Line Advertisement at Canterbury Stretch displayed year round \$20,000**
- **8'x8' Billboard at Sixth Furlong Chute \$10,000**
- **Naming rights to one major promotional giveaway \$30,000**
- **Naming rights to one Group "B" Event during Live Racing \$15,000**
- **One 30 second commercial spot every day on National Simulcast, Infield Big Screen and all 800 in-house TV's during Live Racing \$8,500**
- **One 15 second PA announcement every day during Live Racing \$5,000**
- **One 7'x3' Indoor Corridor Sign displayed year round \$4,500**
- **Quarter page color ad in Live Racing Program (350,000 copies) \$5,000**
- **Minnesota Festival of Champions Championship Sponsor \$5,000**
- **Up to \$2,000 non-alcoholic hospitality \$2,000**
- **Company logo featured on Pocket Schedule (400,000 copies) \$3,000**
- **Company logo and link featured on Canterbury Park's website (450,000 hits annually) \$500**
- **40 "Canterbury Platinum Packets" \$3,280**
- **1000 general admission tickets to Live Racing \$5,000**
- **Reserved seating for six to all Live Racing Events in the Park Restaurant (based on availability) \$1,200**
- **One threesome and one hole sponsorship for 7<sup>th</sup> annual Canterbury Park Partners Golf Tournament \$600**

***Gold Level Promotional Value: \$154,580***

***Gold Level Partnership Investment: \$46,000***