



Corporate Partnership Ala-Carte Menu

40 :15 12'x50' Digital Messages on Daktronics Message Board Every Live Race Day	\$40,000
40 :15 12'x25' Digital Messages on Daktronics Message Board Every Live Race Day	\$30,000
20 :15 12'x50' Digital Messages on Daktronics Message Board Every Live Race Day	\$25,000
20 :15 12'x25' Digital Messages on Daktronics Message Board Every Live Race Day	\$20,000
14' x 27' Infield Tri-Vision Advertisement Displayed Year Round	\$35,000
14' x 27' Infield Tri-Vision Advertisement Displayed During Live Racing	\$25,000
4' x 30' Billboard Advertisement Displayed Year Round	\$20,000
3'x20' Finish Line Advertisement at Canterbury Stretch	\$20,000
8' x 8' billboard at sixth furlong chute	\$10,000
Branding Opportunities in Canterbury Park Entertainment District	40,000
30 Second Commercial Spot Every Day on National Simulcast, Infield Big Screen TV and all 800 In-house TV's During Live Racing	\$8,500
30 Second Commercial Spot One Time on National Simulcast, Infield Big Screen TV and all 800 In-house TV's During Live Racing	\$800
Graphic Display on Infield Big Screen TV Every Day During Live Racing	\$4,500
Graphic Display on Infield Big Screen One Time During Live Racing	\$500
30 Second Commercial Spot Every Day on Canterbury Report	\$10,500

(Channel 45) During Live Racing

15 Second PA Annoucement Every Day During Live Racing	\$5,000
15 Second PA Announcement One Time During Live Racing	\$500
5 Second PA Announcement Every Day During Live Racing	\$3,000
5 Second PA Announcement One Time During Live Racing	\$300
Full Page Color Ad In Racing Program	\$14,000
Half Page Color Ad In Racing Program	\$8,000
Quarter Page Color Ad In Racing Program	\$5,000
Full Page Black & White Ad In Racing Program	\$8,000
Half Page Black & White Ad In Racing Program	\$4,000
Quarter Page Black & White Ad In Racing Program	\$2,500
Company advertisement featured on Pocket Schedule panel	\$8,000
Exclusive Naming rights to Canterbury Park Winners Circle	\$17,000
Paddock Pavilion Entrance Sign Displayed During Live Racing	\$6,000
7' x 3' Indoor Corridor Sign Displayed Year Round	\$4,500
Parking Lot Signage	\$5,000
Festival Of Champions Championship Race Sponsor Status	\$5,000
Festival Of Champions Allowance Race Sponsor Status	\$2,000
Festival Of Champions Sponsor Status	\$1,500

Naming Rights To "The Canterbury Report" w/ 5 Second Tag Line	\$20,000
Naming Rights On Major Promotion Day	\$30,000
"Mug Day" (one time)	
"Wallet Day" (one time)	
"Bobblehead Day" (one time)	
"Cap Day" (one time)	
"T-Shirt Day" (one time)	
Naming Rights To Group "A" Event w/ 5 Second Tag Line	\$20,000
"Call To The Post" (every race)	
"Race Replays" (every race)	
"Paddock Preview" (every race)	
"Family Day" (every Sunday)	
"Senior Day" (every Saturday)	
"Buck Night Boxing" (every Thursday)	
"Fall Poker Classic"	
Naming Rights To Group "B" Event w/ 5 Second Tag Line	\$15,000
"Charitable Bankroll" (every day)	
"Who Do you Like Today" (every Thursday)	
"Daily Double" (every Friday)	
"Play Of The Day" (every day)	
"Horse Shoe Toss" (every Sunday)	
"Dash for the Gas" (every Saturday)	
"Photo Finish" (approximately every other race)	
"Classic Canterbury Races" (every day)	
"Today At The Races" (every day)	
"Dine & Dash" (every Saturday)	
Naming Rights To Group "C" Event w/ 5 Second Tag Line	\$6,000
"Canterbury Standings" (every day in program)	
"Race Analysis" (every race in program)	
"Jockey of the Week" (every week)	
"Featured Family" (every Sunday)	
"Canterbury Kid" (every Saturday)	
Naming Rights To Group "D" Event w/ 5 Second Tag Line	\$4,000
"Objections" (approximately every third race day)	
"Inquiries"	